

Building A Strong Service Unit Structure

Today's volunteers are busier than ever, and every service unit has its own unique geography and volunteer needs. Work with your council staff to determine the best model for your service unit by consider the following:

- Geographical span of SU
- Number of towns you are serving
- Current service team volunteers
- Potential service team volunteers
- Number of adult and girl members you are serving
- Growing or declining membership
- Number of events and activities planned
- Any survey results that provide additional feedback

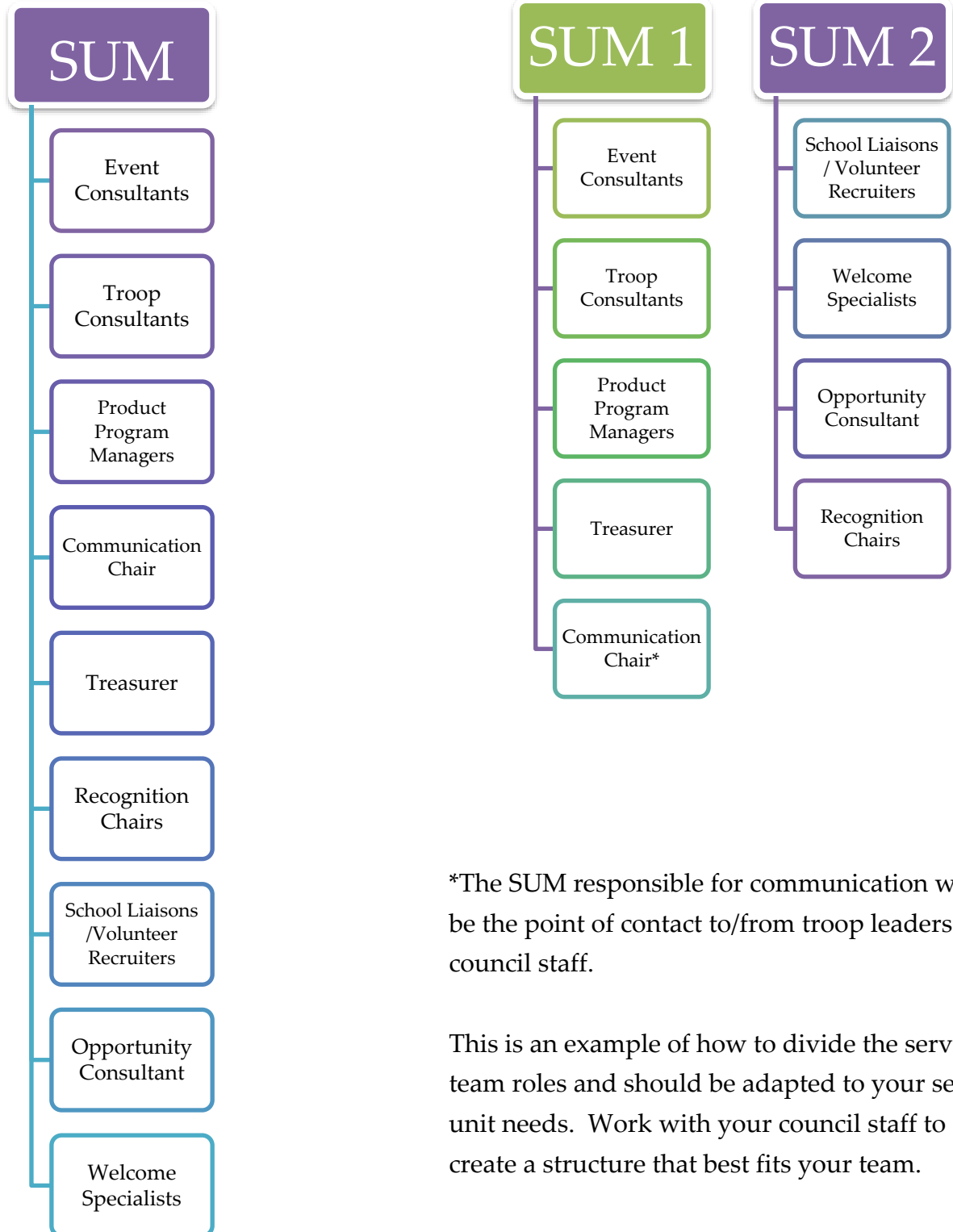
In addition, all service units focus on the following three areas to ensure a high functioning service unit. Annual recognition of this accomplishment is provided with a Service Unit President's Award.



Consider the following management structures for your SU and service team volunteers:

Single SUM: all service team volunteers work directly with the SUM for support and guidance in the three focus areas.

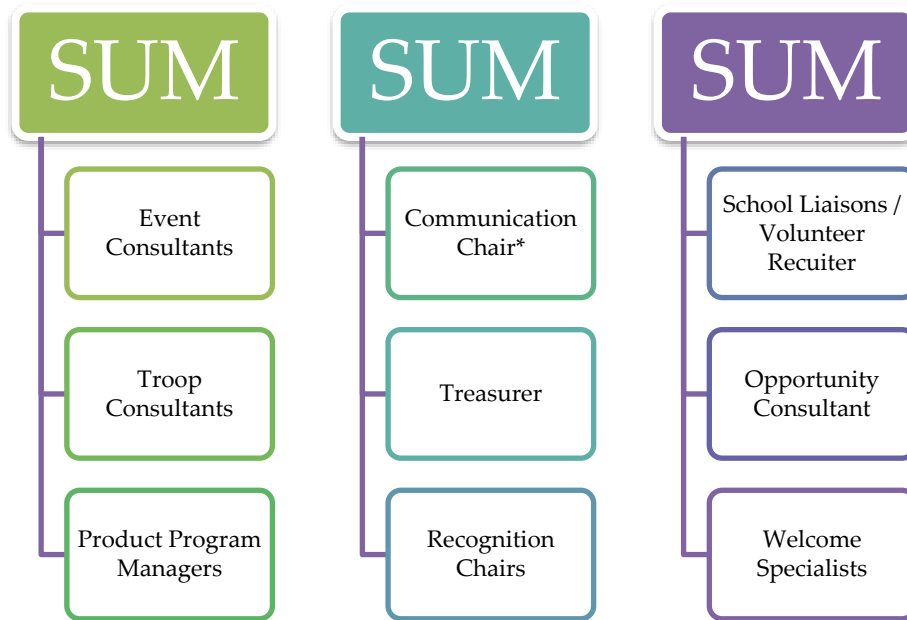
Co-SUMs: two service unit managers balance the focus areas between them and share the service unit volunteers to provide support and guidance.



*The SUM responsible for communication would be the point of contact to/from troop leaders and council staff.

This is an example of how to divide the service team roles and should be adapted to your service unit needs. Work with your council staff to create a structure that best fits your team.

Management Team: three service unit managers balance the service team volunteers between them to provide support and guidance:



*The SUM responsible for communication would be the point of contact to/from troop leaders and council staff.

This is an example of how to divide the service team roles and should be adapted to your service unit needs. Work with your council staff to create a structure that best fits your team.