



Celebrate Gold

Abigail Lopatofsky

Overland Park, KS



The Happy Bottoms Marketplace

Abigail Lopatofsky was a Girl Scout for 12 years as a member of Troop 1817 in Service Unit 674. She recently graduated from Tilton High School, with plans to attend the University of Indiana-Bloomington in the fall. She plans to pursue a major in Business/Accounting, with a minor in Business Management.

Abigail worked with the non-profit, Happy Bottoms, to develop a new marketing plan, brand and additional revenue stream to support their mission. The new revenue stream she launched was The Happy Bottom Marketplace. The Marketplace is a shop that community members can buy from to support the mission of Happy Bottoms.

The work Abigail did on researching products, with the focus being profitability, as well as organizing an in-warehouse store, will enable Happy Bottoms to have a consistent revenue stream. The income will support the organization purchasing new diapers for families in need.

Beyond her involvement, this revenue source will continue to bring funds in, and the staff will just need to re-order additional items as they go out of stock.

“Because of Girl Scouts... I have become a leader.”