

# WHAT'S NEW

MyPatchCreation™



**Create & Earn  
Your Own Personalized Patch!**

- Customize the patch with your name!
- Choose your favorite colors and designs
- Personalize your background
- Unlock extra accessories
- Lots of cool features and accessories.
- Create your own unique self!

## GIRL PATCH

MyPatchCreation™  
Girls can create and customize their own unique superhero cat patch with \$150 in online sales!

### NEW

Girls earn a personalized t-shirt with \$375 combined online sales!



## TROOP LEADER PATCH

Troop MyPatchCreation™  
Troop volunteers can create and customize their unique superhero cat patch with \$225 in troop online sales (one per troop)!

## NEW!

### Tumblers & Water Bottles

- 200+ college and designer tumblers
- Sturdy stainless steel tumblers and water bottles in a variety of colors
- Available at our Online Store



### Organic Veggies

- 8 fun varieties to choose from
- Compliment Girl Scout Journeys
- Available at our Online Store



### TROOP PROCEEDS AND GIRL REWARDS:

**New category called Mags + More** = Magazines, Tumblers, Stainless Steel Water Bottles and Mugs, Organic Veggies, Photo Keepsakes and eBooks

**Troop Proceeds and Girl Rewards earned for any of the above items sold!**

**QSP CUSTOMER SERVICE @ 1-877-305-4146 or  
Go to [www.gaotrak.com](http://www.gaotrak.com) to check on your magazine orders.**

# Candy, Nuts & Magazine Program

### Dear Girl Scout Families:

Welcome to the 2017 Fall Product Program sponsored by QSP/Ashdon Farms. With this program, Girl Scout families can support their daughters' Girl Scout experience by ordering their favorite candy, nuts, and Mags + More!

### IMPORTANT DATES

Order-Taking Dates: August 2017 to October 8, 2017  
Orders Due to Troop Leader By: October 10-12, 2017 or date set by your troop leader

Girl Scout Delivery Begins: November 16-22, 2017  
**Remember to collect money when you take ALL orders**



### Step 1

#### Online Orders:

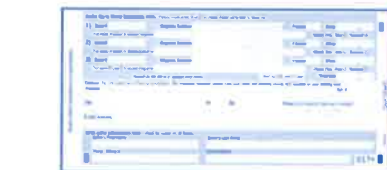
- **ALL**...Registered girls receive link to participate and begin sending emails!
- Or use your Business Card quick link at [girlscouts.qspgao.com/gsksmo](http://girlscouts.qspgao.com/gsksmo) as another way to get online
- Send 15+ emails inviting family and friends to shop online
- Large selection of nuts, candy, magazines, photo keepsakes and eBooks available online
- **NEW**...200+ college and designer tumblers, stainless steel water bottles and mugs, plus a variety of organic veggies



### Step 2

#### Paper Orders:

- Use the enclosed catalog and order forms in your girl packet for paper magazine orders
- Order your favorite nut and candy items using the enclosed nut order card
- Write customer information legibly on the nut order card and magazine order forms
- Customers can order directly from their favorite Girl Scout



### Step 3

#### ReachOut Booklet:

- An easy way for your out of town family and friends to participate
- Complete ReachOut Booklet with names and addresses
- QSP will mail a flyer featuring our most popular magazine selections



Troop Proceeds ♦ \$1.00 Nut/Candy Items ♦ \$2.00 Mags + More Items\* ♦ \$2.50 per ReachOut Booklet

\*Mags + More = Magazines, Tumblers, Stainless Steel Water Bottles and Mugs, Organic Veggies, Photo Keepsakes and eBooks

**Troop Camp Credit**...For every **\$500** in troop sales, the troop earns **\$50** in Troop Camp Credit. This credit can be used for troop camping at GSKSMO properties and includes camp property (permatent units, primitive sites and buildings), but not adventure program activities. Camp credit is valid starting **November 1, 2017**. All troop camp credit must be booked and camped by **September 30, 2018**.



# Girl rewards are cumulative!

\*Mags + More = Magazines, Tumblers, Stainless Steel Water Bottles and Mugs, Organic Veggies, Photo Keepsakes and eBooks

MAGS + MORE\*



**"Unleash the HERO Inside!" Patch**  
3 Mags + More Items



**Mini Notepad w/ Gel Pen & Stickers PLUS Mag Super Seller Patch**  
4 Mags + More Items



**Small Superhero Cat Plush**  
6 Mags + More Items



**Check "Meowt" Charm OR Color Changing Nail Polish**  
8 Mags + More Items



**Virtual Reality Viewer (Holds Smart Phone) OR LED Cat Watch**  
10 Mags + More Items



**Comic Book Design Set OR \$5 Fall FUNDS**  
12 Mags + More Items



**Cat Ear Headphones (Ears light up) OR \$10 Fall FUNDS**  
15 Mags + More Items

NUTS / CANDY



**"Be FEARLESS!" Patch**  
10 Nut Items



**Puffy Sticker Set**  
14 Nut Items



**Jelly Bracelets**  
18 Nut Items



**Check "Meowt" Charm PLUS Super Seller Patch**  
22 Nut Items



**Color Changing Nail Polish OR Pom Pom WOW Set**  
30 Nut Items



**Virtual Reality Viewer (Holds Smart Phone) OR LED Cat Watch**  
40 Nut Items



**Small Superhero Cat Plush OR Comic Book Design Set**  
50 Nut Items



**Mini Sleepover Kit w/ Scented Mini Hairbrush & Mirror OR \$5 Fall FUNDS**  
75 Nut Items



**"100 Club" Patch PLUS Cat Ear Headphones (Ears light up) OR \$10 Fall FUNDS**  
100 Nut Items

BONUS LEVEL



**Goal Achiever Patch PLUS Large Superhero Cat Plush OR \$10 Fall FUNDS**  
120 Combined Items



**My Busy Life Set OR \$15 Fall FUNDS**  
135 Combined Items



**Beach Towel & Tote OR \$20 Fall FUNDS**  
150 Combined Items



**Mini Retro Fridge OR \$50 Fall FUNDS**  
175 Combined Items



**Kindle Fire OR \$75 Fall FUNDS**  
200 Combined Items

INTERLOCKING PATCHES



**MyPatchCreation™ Patch**  
\$150 Combined Online Sales



**Unleash the HERO Inside! Patch**  
3 Mags + More Items



**Goal Achiever Patch**  
120 Combined Items



**Share Patch**  
7 "Share Project" Items



**Online Patch**  
15+ Emails Sent



**Be FEARLESS! Patch**  
10 Nut/Candy Items

## Step 1

### ONLINE ORDERS...Candy, Nuts, Magazines, Photo Keepsakes, eBooks, Water Bottles and Mugs, Tumblers and Veggies

#### ACTION REQUIRED...do this first!

- Registered girls receive link to participate, or use your Business Card quick link at [girlscouts.qspgao.com/gsksmo](http://girlscouts.qspgao.com/gsksmo) to get online!
- Together you and your daughter can personalize her page.
- Send 15+ or more emails as soon as the program begins and earn the "Online" patch.
- Customers receive a link to place online orders during the sale to support your daughter/troop.
- Invite **facebook** friends and/or text link so they can participate!
- Orders placed online ship directly to customers.
- Girls online sales/orders automatically transmit to Nut-E.
- Girls receive credit toward girl recognitions and troop proceeds.



QSP respects everyone's right to privacy and does not rent or sell email addresses or use them for any other purpose.

## Step 2

### PAPER ORDERS...Candy, Nuts and Magazines/Photo

#### QSP Magazine/Photo Order Form:

- Customers purchase or renew their favorite magazines!
- Fill out the magazine order form completely and legibly.
- Give your customer the pink copy of the order form.



#### MAGAZINE ORDER FORM!

#### Candy & Nuts:

- Order candy and nuts on the Nut Order Card.
- Customers can donate to our "Share Program". Nut items donated to USO Fort Riley and magazine vouchers to Children's Mercy Hospital.

#### NUT ORDER CARD!

#### Money & Orders:

- Ask for checks made payable to: Girl Scouts
- Turn in white and yellow copies of magazine order forms, candy and nut orders and money to your troop leader **by October 10-12, 2017, or date set by your troop leader.**

## Step 3

### COMPLETE REACHOUT BOOKLET:

Complete the ReachOut Booklet with names and addresses of family and friends that live out of your area. QSP will mail them a magazine flyer featuring our most popular selections.

- On the Girl's name line print your first and last name
- Print complete name and address of friends and relatives
- Print name of addressee (i.e. Grandma Edith or Uncle John)
- On the From line print your first name
- Must have a P.S. Message print a personal note (i.e. Thank you or Hi)
- Turn booklet in to your troop leader by **October 10-12, 2017, or date set by your troop leader.**
- ReachOut Booklet must be filled out in full with nine unique names and addresses in order to receive credit. Girls should not use the same names and addresses.

QSP GUARANTEES THAT NO NAMES APPEAR ON MAILING LISTS OR DATABASE!