

## **GIRL SCOUTS OF NE KANSAS & NW MISSOURI JOB DESCRIPTION**

**POSITION:** Marketing Intern

**REPORTS TO:** Brand Manager

Girl Scouts of NE Kansas & NW Missouri serves 23,000 girls and 8,000 adult volunteers in a bi-state 47 county area. The Council is dedicated to the 106 year-old Girl Scout mission of building girls of courage, confidence and character who make the world a better place. This well-established organization is currently seeking a **Marketing Intern** to support the Brand Team for the spring semester.

### **ESSENTIAL JOB FUNCTIONS:**

Intern will gain experience working on a collaborative team to support programmatic goals and objectives.

Assist the Brand Team in communicating the Girl Scout story through digital communications and relationship building.

Help develop written content and graphic elements for newsletters, blog posts, promotional videos, social media posts, etc.

Provide logistical support for special events.

May perform other related duties as needed or to fulfill college program requirements.

### **IDEAL ATTRIBUTES:**

- Marketing, Journalism, Public Relations, Nonprofit Leadership or related degree-seeking students preferred
- Interest in marketing, youth/girl development or nonprofit management
- High level of skill in written and verbal communication
- Experience with photography and video production is a plus
- Responsible
- Able to work non-traditional hours (nights & weekends)
- Able to work independently once provided direction
- Enjoys working with children, teens and adults

### **ADDITIONAL DETAILS:**

- Part Time: 10-15 hours a week desired (flexible hours)
- September-December (flexible start/finish dates)
- Valid Driver's License with an acceptable driving record.
- Internship is dependent upon the results of a criminal background investigation.
- Membership in Girl Scouting will be covered by Girl Scouts of NE Kansas & NW Missouri
- Unpaid internship
- Requirements will be supported to accommodate course credit needs.