



Troop Ideas: Entrepreneurship Activities

Troop meeting activities for Girl Scout Brownies

Get ready for cookie season and the season of giving with troop activities from the Financial Literacy: Philanthropist Badge (Ideas 1 & 2) and the Cookie Business: Meet My Customers Badge (Ideas 3 & 4)

Try one or more of these activities	
Meeting activity:	Virtual adaptation:
<p>Wants and Needs</p> <ul style="list-style-type: none"> Assemble a number of items, or pictures of items, that are things girls might want (toys, games, etc.) and things they need (food, winter hats and gloves, shoes, toothbrush, etc). Include items that could be either a want or need based on the quality or style of the item (a toothbrush is a need, an electric toothbrush might be a want). Show the girls the items and have them decide if they are a want or a need. Have them sort the items into piles. Ask the girls if they can think of any needs that were not covered in the items that were shared. 	<p>Either:</p> <ul style="list-style-type: none"> Do the activity in the same way as in-person. <p>Or:</p> <ul style="list-style-type: none"> Ask girls to go find items in their house that are wants or needs. i.e. "In the next 30 seconds, go find something you might need when it is cold outside." Have them come back to the virtual meeting and share the item and why they chose it.
<p>Helping the Hungry</p> <ul style="list-style-type: none"> Local food pantries or agencies like Meals on Wheels not only provide healthy meals for people, but also connection to the community. Use any type of paper and drawing materials to make holiday or New Year cards for a local agency to distribute with food packets. Collect the completed cards from girls and deliver to the agency you're working with. This activity is in conjunction with our December Service opportunity. Log your hours here: https://gsksmo.wufoo.com/forms/py00p7k1fttp3g/ 	<ul style="list-style-type: none"> Distribute materials for card-making to girls prior to the meeting or ask parents to provide materials from around the house. Use time during your virtual meeting for your girls to create their cards. Arrange to collect cards from the girls when they are done and deliver them to the agency of choice.
<p>Making Change</p> <ul style="list-style-type: none"> Gather any play money you have from board games or print our G.I.R.L. Fun Money with 5 Skills (print on various colors of paper). Give each girl a selection of \$1, \$5, \$10, and \$20 bills. Have the girls use the money to accept payment and make change for imaginary items of different amounts. Talk about the price of Girl Scout cookies and have girls practice counting by fives. 	<ul style="list-style-type: none"> Do the activity the same way but ask families to use their own play money, real money, or printed money. Ask a caregiver to help their girl during that portion of the meeting.



Role play!

- Discuss with girls the different cookie varieties that will be sold this year and set both group and individual goals.
 - One way to set a troop goal is to decide how the troop wants to spend their cookie proceeds and estimate the cost. If you decide to have an overnight at Tongawood, for example, estimate the cost of renting the lodge, food, and adventure activities. Each dollar of the cost = 1 box of cookies (troops earn \$1/box). This is the troop goal.
 - Divide the troop goal by the number of girls to get each girl's goal. Girls can always set a higher or lower goal for themselves! Have the girls write their goals on their order card.
 - Have girls take turns being the cookie seller and the customer. Have them ask questions about the cookies, the price, and what they plan to do with their proceeds.
 - The cookie seller should practice introducing themselves and telling the customer THANK YOU!
 - After giving the girls a chance to practice, come back together and debrief. What questions did they need help with? How did they deal with a customer who said no? Brainstorm ways to solve those issues.
- Begin with the same goal-setting activity.
 - Either have girls take turns with the whole group in your virtual meeting or send girls to practice in smaller breakout rooms.
 - Complete the same debriefing activity at the end.

