



## Appreciation Pin

### Description

The Appreciation Pin recognizes an individual's exemplary service in support of delivering the Girl Scout Leadership Experience (GSLE). This service, which has had measurable impact on at least one geographic area of service, helps the council reach and surpasses its mission-delivery goals for that area. The award is given in the form of a pin.

### Criteria

- The nominee is an active, registered adult Girl Scout.
- The service performed by the nominee is above and beyond the expectations for the position held and made an impact in **one or more geographic areas** within the council's jurisdiction.

### Nomination

- A nomination form is completed on the GSKSMO website and submitted to the council's recognition committee, along with endorsements indicating how the nominee meets the criteria.
- **One endorsement is required for the Appreciation Pin.** The endorsement form will be completed on the GSKSMO website.
- The recognition committee reviews the nomination and endorsement, then approves or denies the award.

### Nominee Example

At an event, a Troop Leader noticed that the diversity of the girls did not match the diversity of the community. She talked with her council's staff members and found that they had identified a potential for membership increase among the Hispanic communities in her area. She partnered with the service-delivery team to create and implement recruitment strategies to reach both girls and adults and new ways of work to support new members. As a result, Hispanic girl membership rose by 14 percent and adult membership by 15 percent last year. While those new members participated in series and camps, 78 percent of them participated in troops.

### Nomination Description Examples:

**Vague & Non-Specific Nomination Description:** Tony facilitated three new service unit training events this year which were highly successful.

**More Specific Nomination Description:** Tony created and facilitated three new training for our service unit on each of the Journey Program books for 40 new and experienced Daisy leaders. The event was so successful it was featured in our community newspaper.