

Cookie Meetings

Brownie Troop Meeting 4

be AMAZING



In this meeting you'll finish earning the Meet My Customers badge

1. Find out where your customers are
2. Talk to some customers
3. Practice handling money and making change
4. Role-play good customer relations
5. Thank your customers!



Find resources on our Four Cookie Meetings Pinterest Board:

<https://www.pinterest.com/gprograms/brownie-resources/four-cookie-meetings/>

This virtual meeting plan will last 30 – 45 minutes. Feel free to end early if you complete all the activities.

Supplies:

- Paper, pencils, crayons, cookie clip art, scissors, glue sticks
- The ability to screen share videos in your meeting platform.

Prepare ahead:

- Arrange a porch drop/pick-up of supplies or contact parents with supply list.
- Preview Thank You videos

Virtual Meeting adaptation

Ask parents to start the log-on process five minutes early.

Connect

As girls log on, greet each one by name and ask them to show they understand the platform features, like mute/unmute and raise hand. Unmute them all and give girls a chance to chat.

Note who is missing from the virtual meeting and send parents a reminder text, if feasible.

Opening

Call everyone to attention as you open the meeting.

You can display an image of the US Flag on the screen for the girls to say the Pledge of Allegiance.

You can have the words of the Promise displayed on the screen as you say it.

ACTIVITIES

1. Say Thanks!

Explain to girls that saying thank you is one of the most important parts of your cookie sale.



To help them say Thank You to customers, you are going to make a “Thank You” sign. Use their troop or family provided supplies to make a sign that says THANK YOU in the middle with pictures around the edge. Decorate with cookie clip art, stickers, or drawings.

When they are finished, have the girls hold the sign and have a family member take their picture.

Tell them that this sign is going to be a great way for girls to add a personal thank you to their cookie orders for friends and family.

Instruct parents/caregivers that they can print off the photos – either at home or via a photo retailer to include with their girls’ orders when they deliver. If they print them at home, they can insert the photos in a document and leave some space – above or below – to write the customer’s name, their cookie order, and their total due. See an example here: <https://www.pinterest.com/pin/481814860139961129>

2. Around the World with Thanks

Watch a video to learn how to say thank you in many languages: <https://youtu.be/tFi4X3ytKyq> or <https://youtu.be/k4BHS7WykGY>

Discuss all the ways we can say Thank You – and all the things we can be thankful for. Have the girls memorize one or two of the different Thank Yous they heard in the video. Help them write the word down, practice saying it, and have them tell their parents/caregivers “Thank You” after the meeting.

- Feel free to do these activities at the same time, if your girls are capable of watching a video while coloring.

Troop Government:

Remind girls about upcoming cookie details:

- Cookie delivery dates and instructions for picking up their initial cookie orders
- Dates and sign-ups for any booth sales you have coming up
- Discuss cookie booth etiquette and COVID-related precautions.
- Have girls report on their updated sales and record the change on the troop goal chart.

Ways to give back

Are you on track to meet your goals? Will you exceed your goals? Start thinking about how you might share your excess cookie proceeds. Would you like to purchase supplies to donate to a local food pantry or pet shelter? This is a way you can say “Thank you” to your community.

Clean up

Ask girls to return any items from the meeting to their proper place after you log off.

Close

Remind girls of important dates prior to your virtual closing.

