

# UNLEASH STRONG! BE A GIRL SCOUT.



**G.I.R.L.**  
go-getter / innovator / risk-taker / leader

[gsksmo.org](http://gsksmo.org)

POWERED BY GIRL SCOUTS

A Girl Scout is a  
**G.I.R.L.** (Go-getter,  
Innovator, Risk-taker,  
Leader)<sup>TM</sup> powerhouse!

At Girl Scouts, girls discover who they are, where their talents lie, and what they care most about—all in a safe, no-limits place designed to unleash their full **G.I.R.L.** potential.

## TROOPS FORMING NOW!

# Join Girl Scouts!

## Girl Scout Grade Levels:

### Daisy

GRADES K-1

She's making new friends and trying new things while working on earning petals and leaves through skill building activities.

### Brownie

GRADES 2-3

She's taking on more challenges, earning badges, and Journey awards, camping with her troop and participating in various skill building activities.

### Junior

GRADES 4-5

She's taking the lead, advocating for herself and others while earning badges and completing Journeys. Her troop works on a Take Action project for the Bronze Award.

### Cadette

GRADES 6-8

She's looking toward her future and broadening her experience through service, STEM, travel and more. She works with her Girl Scout sisters on a Take Action Project to earn the Silver Award.

### Senior & Ambassador

GRADES 9-12

Her leadership journey continues as she leads activities for younger Girl Scouts and designs and completes an impactful, sustainable Take Action project to earn her Gold Award, the highest award in Girl Scouting.

## TOP 6 REASONS to be a Girl Scout:

**Girl Scouts lead the future!** Today's girls have an opportunity to choose their future. With your support and guidance and Girl Scouts' expertise in building girl leaders, the future has endless possibilities.

**Girl Scouts can't wait to try new things!** She'll discover she can do things she never thought she would—or could do as she learns self-confidence and valuable skills that will last a lifetime.

**Girl Scouts find friends for life!** When girls connect with other girls their age with the same interests, friendships develop. Many teen Girl Scouts still count the friends they made as Daisies among their best!

**Girl Scouting works!** For more than 100 years, Girl Scouts has shaped the lives of the majority of female executives and business owners, community leaders and mothers. Girl Scout Alumnae have attained higher levels of education, display a more positive sense of self and are more engaged in volunteerism.

**Girl Scouting is a family experience!** Girls need female and male role models supporting them through their leadership journey. Join your girl and become one of our 9,000 inspiring, hardworking adult volunteers.

**Girl Scouting is a great investment!** Invest in a girl and help her become a leader today and into the future! Girl Scouting begins with an annual national membership of \$25, the purchase of a few essential program items and some troop dues.

**The Girl Scout Program** provides robust skill-building experiences that are progressive and girl-led in the following areas:



**STEAM**



**Entrepreneurship**



**Civic Engagement**



**Outdoor Experiences**

### Did you know?

Girl Scouts fuels the female leadership pipeline.



**50%**  
OF FEMALE  
BUSINESS LEADERS



**80%**  
OF FEMALE  
TECH LEADERS



**76%**  
OF FEMALE  
U.S. SENATORS



**100%**  
OF FEMALE  
U.S. SECRETARIES  
OF STATE

...WERE GIRL SCOUTS.

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