

# TOUGH COOKIES

DEVELOPING STRONG,  
RESILIENT, CONFIDENT GIRLS



A COMMUNITY CONVERSATION

OCTOBER 27, 2022

PLEXPOD WESTPORT COMMONS  
300 EAST 39<sup>TH</sup> ST.  
KANSAS CITY, MO 64111

## TREFOIL SPONSOR \$50,000

- Naming rights of event: "Tough Cookies brought to you by"
- Speaking opportunity from podium during the event
- Sponsorship acknowledgement on stage video
- Sponsorship acknowledgement during event from the mistress of ceremonies
- Logo / name placed on the event web page and print materials
- Exclusive GSKSMO Facebook shoutout with 17,000+ followers
- Instagram, Twitter and LinkedIn posts with tags
- Social Media Shout on GSKSMO CEO Joy Wheeler LinkedIn page
- Logo inclusion and tag in pre and post event social media thank you on Facebook, Instagram, and LinkedIn
- Logo / name placement on all event communications and wrap up story in donor e-news, 1500 subscribers
- Wrap up thank you email mention that goes to attendees
- Opportunity to have a space at the event and/or provide a swag item
- Eight attendees at Benefactor Reception and Dinner
- Up to 30 tickets to event and cocktail reception

## GOLD SPONSORSHIP \$25,000

- Sponsorship acknowledgement during event from the mistress of ceremonies
- Sponsorship acknowledgement on stage video
- Logo / name placed on the event web page and print materials
- GSKSMO Facebook shoutout with 17,000+ followers
- Instagram, Twitter and LinkedIn posts with tags
- Social Media Shout on GSKSMO CEO Joy Wheeler LinkedIn page
- Logo inclusion and tag in pre and post event social media thank you on Facebook, Instagram, and LinkedIn
- Logo / name placement on all event communications and wrap up story in donor e-news, 1500 subscribers
- Wrap up thank you email mention that goes to attendees
- Opportunity to have a space at the event and/or provide a swag item
- Six attendees at Benefactor Reception and Dinner
- Up to 25 tickets to event and cocktail reception

## SILVER SPONSORSHIP \$10,000

- Sponsorship acknowledgement on stage video
- Logo / name placed on the event web page and print materials
- GSKSMO Facebook shoutout with 17,000+ followers
- Instagram, Twitter and LinkedIn posts with tags
- Logo inclusion and tag in pre and post event social media thank you on Facebook, Instagram, and LinkedIn
- Logo / name placement on all event communications and wrap up story in donor e-news, 1500 subscribers
- Opportunity to provide a swag item
- Four attendees at Benefactor Reception and dinner
- Up to 20 tickets to attend the event and cocktail reception

## BRONZE SPONSORSHIP \$5,000

- Sponsorship acknowledgement on stage video
- Logo / name placed on the event web page and print materials
- GSKSMO Facebook shoutout with 17,000+ followers
- Instagram, Twitter and LinkedIn posts with tags
- Logo inclusion and tag in pre and post event social media thank you on Facebook, Instagram, and LinkedIn
- Logo / name placement on all event communications and wrap up story in donor e-news, 1500 subscribers
- Opportunity to provide a swag item
- Up to 15 tickets to attend the event and cocktail reception

## JOURNEY SPONSORSHIP \$2,500

- Social Media Shout Out on GSKSMO Facebook with 17,000+ followers
- Instagram, Twitter and LinkedIn posts with tags
- Logo inclusion and tag in pre and post event social media thank you on Facebook, Instagram, and LinkedIn
- Logo / name placement on all event communications and wrap up story in donor e-news, 1500 subscribers
- Up to 12 tickets

## COURAGE SPONSORSHIP \$1,000

- Up to 10 tickets to event

## INDIVIDUAL TICKET \$125