

# **President's Award Service Unit Team Rubric**

Below you will find the key areas that are used to determine if a Service Unit earns the President's Award.  
 Use this rubric to identify the strengths of your Service Unit and to assess some key areas where  
 you would like to strive for improvement in the future.

	Opportunity for Growth	Meets Standards	Above Standard	Service Unit of Distinction
<b>Welcoming &amp; Engaging Newest Troop Leaders</b>	SU did not reach out to new leaders to welcome and/or offer local troop leader support. <i>(0-3 points)</i>	SU welcomed new leaders through email at least once during the year and offered local troop leader support. <i>(4-6 points)</i>	SU welcomed new troop leaders and reached out at least twice during the year to check in. <i>(7-9 points)</i>	SU welcomed new troop leaders, offered local leader support and reached out at least twice during the year to check in. <i>(10 points)</i>
<b>Building Connection with Troop Leaders</b>	SU has not communicated opportunities for troop leaders to meet and engage with other local leaders or the service unit team. <i>(0 points)</i>	SU has communicated to leaders that they are available to connect and support if needed. <i>(1-4 points)</i>	SU has created opportunities for troop leaders to meet and connect with other troop leaders or the SU team. <i>(5-9 points)</i>	SU has created multiple, intentional opportunities for troop leaders to meet and connect with each other and SU members on a regular basis. <i>(10 points)</i>
<b>Service Team Roster – Mix of New and Tenured Volunteers</b>	SU has not made an attempt to recruit new service team members this membership year. <i>(0-1 points)</i>	SU has made at least one attempt to recruit new SU team members this membership year. <i>(2-3 points)</i>	SU has made at least two attempts to recruit new SU team members this membership year. <i>(4 points)</i>	SU has made multiple attempts to recruit new SU team members throughout the membership year using various forms of communication. <i>(5 points)</i>
<b>Service Unit Team Culture</b>	The SU team does not have a friendly working relationship. <i>(0-3 points)</i>	Most of the SU team has a friendly working relationship and SUM is working with Council Staff to improve the experience for all. <i>(4-6 points)</i>	SU team has a friendly working relationship with recognition of service team volunteers at least once a year. <i>(7-9 points)</i>	SU team has a friendly working relationship with team-building, social activities and recognition of service team volunteers. <i>(10 points)</i>
<b>Communication with Troop Leaders to deliver Council and Service Unit information</b>	No SU meetings take place or communication of meetings happens with less than 2 weeks' notice. Council News is not shared through any communication channel to troop leaders. <i>(0-1 points)</i>	SU meetings were held at least 4x and troop leaders were notified by one form of communication (email, FB event, text). Council News is shared through 1 form of communication channel to troop leaders. <i>(2-3 points)</i>	SU meetings were held at least 4x and communication went out through 2 forms of communication at least 2 weeks in advance. Council News is shared through 1 form of communication to troop leaders. <i>(4 points)</i>	SU meetings were held at least 4x, communication went out through 2 forms of communication at least 2 weeks in advance. Council News is shared monthly through 2 forms of communication to troop leaders. <i>(5 points)</i>
<b>Bronze &amp; Silver Ceremony</b>	A Bronze & Silver Ceremony was not offered to eligible girls in the SU. <i>(no - 0 points)</i>	A Bronze & Silver Ceremony was offered to eligible girls in the SU. <i>(yes - 5 points)</i>		

<b>SU End-of-Year Volunteer Recognition Celebration</b>	A SU End-of-Year volunteer recognition celebration was not offered. <i>(no - 0 points)</i>		A SU End-of-Year volunteer recognition celebration was offered. <i>(yes - 5 points)</i>	
<b>Troop Leader Recognition</b>	There were no monthly awards submitted or end-of-year recognition of troop leaders or volunteers within the SU. <i>(0-1 points)</i>	At least one of the following took place: <ul style="list-style-type: none"> <li>- SU team nominated volunteers for monthly volunteer awards</li> <li>- SU team submitted nominations for council-level recognitions.</li> <li>- Recognized troop leaders or volunteers at an end-of-year SU celebration.</li> </ul> <i>(2-3 points)</i>	At least two of the following took place: <ul style="list-style-type: none"> <li>- SU team or peers nominated volunteers for monthly volunteer awards.</li> <li>- SU team submitted nominations for council-level recognitions.</li> <li>- Recognized troop leaders or volunteers at an end-of-year SU celebration.</li> </ul> <i>(4 points)</i>	All of the following took place: <ul style="list-style-type: none"> <li>-SU team or peers nominated volunteers for the monthly volunteer awards.</li> <li>-SU team submitted nominations for council-level recognitions.</li> <li>-Recognized troop leaders or volunteers at end-of-year SU celebration.</li> </ul> <i>(5 points)</i>
<b>Volunteer Appreciation Month / Leader Appreciation Day</b>	SU did not recognize volunteers for Volunteer Appreciation Month or Leader Appreciation Day. <i>(0-3 points)</i>	SU recognized volunteers for Volunteer Appreciation Month or Leader Appreciation Day through social media. <i>(4-6 points)</i>	SU recognized volunteers for Volunteer Appreciation Month or Leader Appreciation Day with a small token of appreciation. <i>(7-9 points)</i>	SU recognized volunteers for Volunteer Appreciation Month or Leader Appreciation Day with a fun event or celebration. <i>(10 points)</i>
<b>Events &amp; Activities</b>	The SU did not hold any events. <i>(0-1 points)</i>	SU planned and executed at least 2 events. <i>(2-3 points)</i>	SU planned and executed at least 3 events that included some of the GS pillars: STEAM, Outdoor, Civic Engagement, Life Skills, Entrepreneurship. <i>(4 points)</i>	SU planned and executed at least 4 events that included all of the GS pillars: STEAM, Outdoor, Civic Engagement, Life Skills, Entrepreneurship. <i>(5 points)</i>
<b>Community Service Projects</b>	SU did not offer any community service projects. <i>(0-3 points)</i>	SU offered one community service project. <i>(4-6 points)</i>	SU offered two community service projects. <i>(7-9 points)</i>	SU offered more than two community service projects. <i>(10 points)</i>
<b>Girl-Led Service Unit Events</b>	SU did not host any Girl-Led Events. <i>(0-3 points)</i>	SU hosted one Girl-Led Event with girl involvement at the event. <i>(4-6 points)</i>	SU hosted two Girl-Led Events with some girl involvement in decision-making and leadership development. <i>(7-9 points)</i>	SU hosted more than two Girl-Led Events with substantial girl involvement in decision-making and leadership development. <i>(10 points)</i>
<b>Membership, Volunteer Leadership and Quality Programs</b>	SU did not offer any examples of going above & beyond this membership year. <i>(0-3 points)</i>	SU went above and beyond in 1 of the categories listed this membership year. <i>(4-6 points)</i>	SU only went above and beyond in 2 of the categories listed this membership year. <i>(7-9 points)</i>	SU went above and beyond in all 3 of the categories listed this membership year. <i>(10 points)</i>