



## Thanks Badge

### Description

The Thanks Badge honors an individual whose ongoing commitment, leadership, and service have had an exceptional, measurable impact on meeting the mission-delivery goals and priorities of the entire council or the entire Girl Scout Movement. The award is given in the form of a pin.

### Criteria

The nominee is an active, registered adult Girl Scout.

The outstanding service performed by the nominee resulted in outcomes that benefitted the **total council or the entire Girl Scout organization** and is so significantly above and beyond the call of duty that no other award would be appropriate.

### Nomination

- A nomination form is completed on the GSKSMO website and submitted to the council's Selections Committee, along with endorsements indicating how the nominee meets the criteria.
- **Three endorsements are required for the Thanks Badge.** The endorsements will be submitted with the nomination on the GSKSMO website.
- The Selections Committee reviews the nomination and endorsements, then approves or denies the award.

### Nominee Example

A volunteer saw an opportunity to use Journeys to increase membership in one of the council's target markets through the camp pathway. She helped the council partner with local companies and groups to provide in-kind, financial, and volunteer support to build a Take-Action Tree House at each camp. She led a task group of girls to design and develop progressive programming, based on girl-led processes and Journey content, which culminated in take-action projects. The three-year project brought in 300 new Girl Scouts, a 5 percent overall increase in camp registrations the following year, 90 new volunteers, and new partnerships with 11 local organizations.

### Nomination Description Examples

**Vague & Non-Specific Nomination Description:** Kelly has continued to provide outstanding leadership to the council's fund development efforts.



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**More Specific Nomination Description:** Kelly's leadership over the past 4 years has tripled the amount of adult-generated funding from rural businesses, enabling the council to increase outreach efforts in rural areas.