

Join the Fun and Earn Rewards!

Visit Your Online Site to Explore All the Rewards You Can Earn.

girl scouts
of ne kansas
and nw missouri

M2 Media

Here's How to Earn Two Personalized Patches with your Name and Avatar:



Fall Personalized Patch

- Create your avatar
- Send 18+ emails
- Use the "Share My Site" function in the M2 system to ask friends and family for support
- Sell \$300+ in total sales



Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the M2 system
- Send 18+ emails during the Fall Product Program
- Use the "Share My Site" function in the M2 system during the Fall Product Program
- Sell 300+ packages of cookies during the 2026 Girl Scout Cookie Program



Visit gsnutsandmags.com/gsksmo to login.

BRAVE.
FIERCE. FUN!



1 Login



Use the QR code, the URL above, or the council website link. Jump into the program right away - no need to wait for an email. With your troop number ready, follow the prompts to join the Fall Product Program online.

My troop #

2 Create

Customize your site with an avatar that looks like you, and add a personal message for friends and family. Earn virtual rewards by completing setup steps.



3 Share

Friends and family can help you reach your goals by shopping online! Start by sending emails through M2, so supporters can see your goal and hear your personalized avatar message in your own voice.

Team up with your parent or guardian to safely share your shop link on social media, or via text to market your online business. Remember to follow current GSUSA guidelines for online sales and marketing.

Troop Rewards

- Troops earn 12.5% proceeds on all items!
- Troops earn \$50 Camp Credit for every \$500 in products sold!
- Troop Leaders earn \$15 in Troop Cookie Dough when they launch the troop email between September 22 – 28, 2025!

Girl Rewards

Girls can earn patches and Cookie Dough!



Send 18+ emails to receive the 2025 patch!



Sell 5+ Care to Share Packages to receive the Care to Share Patch!



\$100+ in sales to receive the Brave. Fierce. Fun. patch!

Bingo!

Submit a bingo card by October 31 and earn a patch (bear patch)*

Cookie Dough:

Beginning at \$150 in sales, Girl Scouts will earn \$5 Cookie Dough for every \$50 in sales.

What's Cookie Dough?

Cookie Dough are credits that can be used to purchase 2027 membership, make shop purchases, travel, and more! Visit www.gsksmo.org/cookiedough for information on how you can use Cookie Dough!

Product Highlights



Important Dates:

September 22 – 28: Troop Product Managers launch email to troop in M2

September 29: Program Begins

October 17: Troop submits one name/address for products and rewards to be delivered to.**

October 26: ALL orders input and paid for in M2 system.

November 17 – 21: Orders and rewards delivered to troops

*Watch for Bingo Card via email week of September 22, 2025

**We will send all troops a link to submit one name/address per troop in early early October.

Questions? Contact us at support.gsnutsandmags.com or 1-800-372-8520

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