

President's Award Service Unit Team Rubric

Below you will find the key areas that are used to determine if a Service Unit earns the President's Award.
 Use this rubric to identify the strengths of your Service Unit and to assess some key areas where
 you would like to strive for improvement in the future.

| | Opportunity | Meets Standards | Above Standard | Service Unit of Distinction |
|-----------------------------------|--|--|--|---|
| Membership Retention | Overall girl retention is less than 70% | Overall girl retention is at least 70% | Overall girl retention is at least 74% | Overall girl retention is at 77% or above |
| Membership Renewed Girl | SU did not achieve their Renewed Girl Goal | SU achieved their Renewed Girl Goal | SU hosted at least 2 events or activities and achieved their Renewed Girl Goal | SU hosted at least 3 events or activities and exceeded their Renewed Girl Goal |
| Membership New Girl | SU did not achieve their New Girl Goal | SU used strategies to assist in recruiting new girls. (i.e., pass out fliers, display yard signs, staff back to school events) | SU held multiple recruitment events to actively recruit new girls and met New Girl Goal | SU actively recruited new girls and exceeded New Girl Goal |
| New Troop Leader Retention | New leaders were not reached out to from the SU. New Leader retention is less than 70% | New leaders were reached out to at least once during the year. New Leader retention is at least 70% | New leaders were welcomed and reached out to at least 2 times and retention is at least 74% | New leaders were welcomed, most attended at least 1 SU event and retention is at least 77% |
| Service Team | There is no SU manager in place | There is a SU manager in place and at least three other members of the SU team | There is a SU manager in place, most SU team roles are filled, and most team members have received training for their position | There is a SU manager in place, every position in the SU team is filled and all have received training for their position |
| Service Team Culture | The SU team does not have a friendly working relationship | Most of the SU team has a friendly working relationship | SU team has a friendly working relationship with recognition of service team volunteers at least once a year | SU team has a friendly working relationship with both team-building/ social activities and recognition of service team volunteers |

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| Communication | No SU meetings take place or communication of meetings happens with less than 2 weeks' notice | SU meetings were held at least 4x and troop leaders were notified by one form of communication (email, FB event, text) | SU meetings were held at least 4x and communication went out through one form of communication at least 2 weeks in advance | SU meetings were held at least 4x, communication went out through 2 forms of communication at least 2 weeks in advance |
| Girl Recognition | There were no girl recognition events within the SU | At least 1 SU event took place: - Bridging Ceremonies - Bronze & Silver Award Ceremonies - Girls within SU recognized during SU meetings or on SU Facebook pages | At least 2 SU events took place: - Bridging Ceremonies - Bronze & Silver Award Ceremonies - Girls within SU recognized during SU meetings or on SU Facebook pages | All of the following took place: - Bridging Ceremonies - Bronze & Silver Award Ceremonies - Girls within SU recognized during SU meetings or on SU Facebook pages |
| Troop Leader Recognition | There were no monthly awards submitted or end-of-year recognition of troop leaders or volunteers within the SU | At least one of the following took place: - SU team nominated volunteers for monthly volunteer awards - Submitted nominations for council-level recognitions - Recognized troop leaders or volunteers at an end-of-year SU celebration | At least two of the following took place: - SU team or peers nominated volunteers for monthly volunteer awards - Submitted nominations for council-level recognitions - Recognized troop leaders or volunteers at an end-of-year SU celebration | All of the following took place: -SU team or peers nominated volunteers for the monthly volunteer awards -Submitted nominations for council-level recognitions -Recognized troop leaders or volunteers at end-of-year SU celebration |
| Quality Programs | The SU did not hold any events | SU planned and executed at least 2 events | SU planned and executed at least 3 events that included some of the 4 pillars: STEAM, Outdoor, Civic Engagement, Entrepreneurship | SU planned and executed at least 4 events that included all 4 pillars: STEAM, Outdoor, Civic Engagement, Entrepreneurship |
| Product Programs | 50% of troops did not participate in CNM and 90% did not participate in the cookie program | At least 50% of troops participated in CNM and 90% of troops participated in the cookie program | At least 60% of troops participated in CNM and 90% participated in the cookie program | At least 70% of troops participated in CNM and 90% participated in the cookie program |