

Our Year in Review

Fiscal Year: October 1, 2022–September 30, 2023 Highlights

Membership

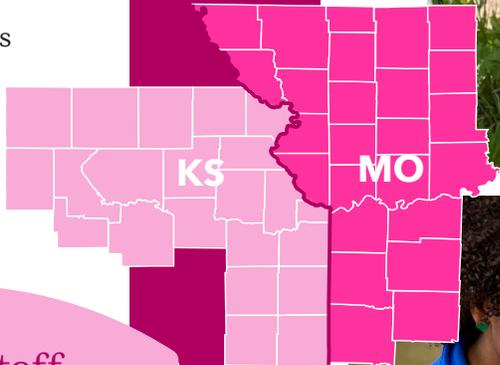
15,397 girl members (K-12)

7,868 adult members

6,074 volunteers

2,591 troop leaders

Serving **47** counties
across **2** states



Council Staff

2 regular part-time

22 seasonal part-time

6 temporary part-time

49 regular full-time

Civic Engagement

On average, our 15,397 Girl Scouts give at least 30 hours in service. That's **461,910+** total hours of impact.



girlscouts
of ne kansas
and nw missouri

gsksmo.org
800.728.8750



Outdoor

14,722 girls taking on an outdoor program experience

3,614 Day Campers

3,614 Offsite Day Campers

6,402 Troop Campers



High Adventure Trips:

Wyoming Backpacking Excursion

Devil's Den Backpacking Excursion

Snow Adventure Excursion

Horseshoe Canyon Ranch Excursion



Entrepreneurship

11,299 girls participated in the Girl Scout Cookie Program

1,774,840 packages of cookies sold

85% of all registered Girl Scout participated in the 2023 Cookie Program.

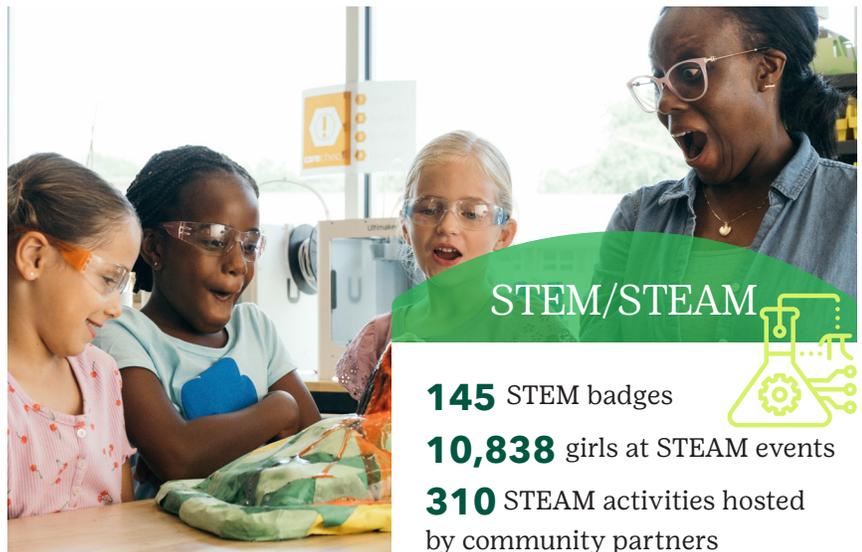


STEM/STEAM

145 STEM badges

10,838 girls at STEAM events

310 STEAM activities hosted by community partners



Community Partners

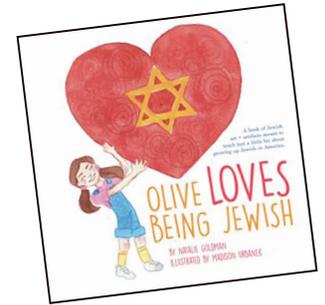
159 community partners supporting our four program pillars

29,689 girl attendees at Community Partner programs and events



32 new Gold Award Girl Scouts joined this prestigious sisterhood in 2023.

A Gold Award Project in Action



Gold Award Girl Scouts are real-life heroes who use everything they've learned as a Girl Scout to make a lasting change in their world. To earn this highest achievement, a Girl Scout has to spend 80+ hours researching, planning, and implementing a sustainable project benefitting her community or beyond.

One such example is Natalie Goldman from Overland Park, Kansas, who led tours of her synagogue's Judaica collection and wrote a book called Olive Loves Being Jewish to teach younger Girl Scouts about her faith and culture. You can read more about Natalie's project and other Gold Award Girl Scouts' project stories at gsksmo.org/gold.

AMAZING Girl Scouts!

We hosted our first Amazing Race event in November with hundreds of Girl Scouts working together in teams to complete challenges from the River Market to Crown Center and Union Station in Kansas City, Missouri. Using the KC Streetcar to explore the city's landmarks, businesses, attractions and restaurants, our Girl Scouts had to complete a series of challenges in a designated time frame.

It was an **AMAZING** day where Girl Scouts learned more about our awesome city, grew their teamwork skills and had a whole lot of fun.

